INVOICE TE

KMBC-TV

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409

Main: (816)221-9999 Billing: (816)760-9277
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 937228-1
 08/12/12
 August 2012
 07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

www.kmbc.com

Billing Address:

Patrick Media Attention: Accounts Payable POB 317 Marshfield, MO 65706

Send Payment To:

KMBC PO Box 26866 Lehigh Valley, PA 18002-6866
 Advertiser
 Product
 Estimate Number

 Kinder/R/Lt Governor
 7/31/12 - 8/6/12
 7/31/12 - 8/6/12

Flight Dates Order # Alt Order # 07/31/12 - 08/06/12 937228 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling Politcal Duplicate File Copy IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

Spots/

								Spois/			
Line S	tart Date	End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	8/03/12 lass of Tin	08/06/12 ne - Immedi		lews at 4:30am emptible without r	M-F 430a-5a notice	11	:30	2	\$20.00	NM	
W	eeks:	Start Date 07/30/12	End Da 08/05/1		Spots/Week 1	<u>Rate</u> \$20.00					
Sp	oots: # Ch	Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 KM	BC F 08	3/03/12	4:39 AM First No	ews at 4:30am	M-F 430a-5a	:3	O FPK61H			\$20.00 NM
W	eeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 1	<u>Rate</u> \$20.00					
Sp	oots: # Ch	<u>Day</u> Ai	r Date	Air Time Descrip	otion_	Start/End Time	Lengt	th Ad-ID			Rate Type
	2 KM	BC M 08	3/06/12	4:42 AM First No	ews at 4:30am	M-F 430a-5a	:3	O FPK61H			\$20.00 NM
	7/31/12 class of Tin	08/06/12 ne - Pre-em		lews at 5am notice	5-5:30am	11111	:30	5	\$150.00	NM	
W	eeks:	Start Date 07/30/12	End Da 08/05/1		Spots/Week 4	<u>Rate</u> \$150.00					
Sp	oots: # Ch	<u>Day</u> Ai	r Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 KM	BC Tu 07	7/31/12	5:08 AM First No	ews at 5am	5-5:30am	:3	O FPK12H			\$150.00 NM
	2 KM	BC W 08 See MG		First N	ews at 5am	5-5:30am	:0	00			\$150.00 NM
	6 KM		2.2 08/01	5:25 AM First No		5-5:30am	:3	O FPK61H			\$250.00 NM
					ADE TO LEVEL 1 RA						
	3 KM	BC Th 08 See MG		First N	ews at 5am	5-5:30am	:C				\$150.00 NM
	7 KM		2.3 08/02	5:23 AM First No 5-530AM { UPGR	ews at 5am ADE TO LEVEL 1 R	5-5:30am ATE }	:3	O FPK61H			\$250.00 NM
	4 KM	BC F 08	3/03/12	5:23 AM First No	ews at 5am	5-5:30am	:3	O FPK61H			\$150.00 NM
W	eeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 1	<u>Rate</u> \$150.00					·
Sp	oots: # Ch	Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	5 KM	BC M 08	3/06/12	5:25 AM First No	ews at 5am	5-5:30am	:3	O FPK61H			\$150.00 NM
	7/31/12 class of Tin	08/03/12 ne - Pre-em		lews at 5:30am notice	5:30-6am	- 1111	:30	4	\$300.00	NM	
W	eeks:	Start Date 07/30/12	End Da 08/05/1		Spots/Week 4	Rate \$300.00					
Sp	oots: # Ch	<u>Day</u> Ai	r Date_	Air Time Descrip	otion_	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 KM	BC Tu 07	7/31/12	5:28 AM First No	ews at 5:30am	5:30-6am	:3	O FPK12H			\$300.00 NM
	2 KM	BC W 08	3/01/12	5:43 AM First No	ews at 5:30am	5:30-6am	:3	O FPK61H			\$300.00 NM

Send Payment To:





Invoice #	Invoice Date	Invoice Month	Invoice Period
937228-1	08/12/12	August 2012	07/30/12 - 08/06/12

Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	7/31/12 - 8/6/12	7/31/12 - 8/6/12

www.kmbc.com

w.kmbc.com						Spots/			
e Start Date	e End Date [Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 07/31/12 Class of	08/03/12 F Time - Pre-emptible	First News at 5:30am e with notice	5:30-6am	- 1111	:30	4	\$300.00	NM	
Spots: # 0	Ch <u>Day</u> Air Da	te Air Time Descri	otion	Start/End Time	Lengtl	n Ad-ID			Rate Typ
3 k	MBC Th 08/02/		ews at 5:30am	5:30-6am	:30	FPK61H			\$300.00 N
4 k	MBC F 08/03/	12 5:55 AM First N	ews at 5:30am	5:30-6am	:30	FPK61H			\$300.00 NI
4 07/31/12 Class of		First News at 6am Pre-emptible without	6-7am notice	1111	:30	4	\$300.00	NM	
Weeks:	Start Date Er 07/30/12 08	nd Date MTWTFSS - 111	Spots/Week 3	Rate \$300.00					
Spots: # 0	Ch <u>Day Air Da</u>	te Air Time Descri	otion_	Start/End Time	Lengtl	n Ad-ID			Rate Typ
1 h	MBC <i>Tu 07/</i> 31/ See <i>MG 4.5</i>		ews at 6am	6-7am	:00				\$300.00 Ni
5 H	MBC Tu 07/31/ MG for 4.1 0	07/31		6-7am	:30) FPK12H			\$550.00 NI
2 4	M/G FOR 7/ (MBC W 08/01/	31/12 6-7AM { DUE TO	ews at 6am	6-7am	:00	າ			\$300.00 NI
2 1	See MG 4.6		ews at oann	0-7am	.00	,			Ψοσο.σσ 141
6 h	MBC W 08/01/ MG for 4.2 0	08/01		6-7am	:30	FPK61H			\$550.00 NI
3 k	M/G FOR 6/ (MBC <i>Th 08/02/</i> See <i>MG 4.7</i>		ews at 6am	6-7am	:00)			\$300.00 Ni
7 k	MBC Th 08/02/ MG for 4.3 0	12 6:56 AM First N		6-7am	:30	FPK61H			\$550.00 NI
Weeks:		nd Date MIWIFSS	Spots/Week	Rate					
		3/12/12 1	1	\$300.00					
Spots: # 0	Ch <u>Day Air Da</u>	te Air Time Descri	otion_	Start/End Time	Lengtl	n Ad-ID			Rate Typ
4 h	MBC <i>M</i> 08/06/ See <i>MG 4.8</i>		ews at 6am	6-7am	:00)			\$300.00 Ni
8 k	(MBC M 08/06/ MG for 4.4 0 M/G FOR 8/			6-7am E }	:30) FPK61H			\$550.00 NI
5 08/04/12 Class of		Sat News @ 5am Pre-emptible without	5-6am notice	S-	:30	1	\$35.00	NM	
Weeks:	Start Date Er 07/30/12 08	nd Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: # (otion_	Start/End Time	Lengtl	n Ad-ID			Rate Typ
1 k	MBC Sa 08/04/	12 5:42 AM Sat Ne	ws @ 5am	5-6am	:30	FPK61H			\$35.00 NI
6 08/04/12 Class of		Sa 6-7a Pre-emptible without	6-7a notice	S-	:30	1	\$125.00	NM	
Weeks:		3/05/12 S-	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # (Start/End Time		n Ad-ID			Rate Typ
1 k	MBC Sa 08/04/	12 6:27 AM Sa 6-7	a	6-7a	:30) FPK61H			\$125.00 NI
7 08/04/12 Class of	08/04/12 f Time - Immediately	News Wknd Sat Pre-emptible without	7-9am notice	S-	:30	1	\$125.00	NM	
Weeks:	07/30/12 08	nd Date <u>MTWTFSS</u> 8/05/12S-	Spots/Week 1	Rate \$125.00					
Spots: # 0				Start/End Time		n Ad-ID			Rate Typ
1 k	MBC Sa 08/04/	12 7:24 AM News \	Nknd Sat	7-9am	:30	FPK61H			\$125.00 NI
	Time - Immediately	Su 6-7a Pre-emptible without		S	:30	1	\$75.00	NM	
Weeks:		nd Date MTWTFSS	Spots/Week	Rate					
Spote: # /		3/05/12S	1 otion	\$75.00 Start/End Time	Longel	ο Δd-ID			Pata Tun
Spots: <u>#</u> (Ch <u>Day</u> Air Da	te Air Time Descri	JUJII	Start/End Time	Lengti	n <u>Ad-ID</u>			Rate Typ

Send Payment To:



Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	7/31/12 - 8/6/12	7/31/12 - 8/6/12

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Weeks:

Start Date

07/30/12

End Date

08/05/12

www.l	mbc.com											
								Spots/	_	_		
Line	Start Date	End Date	Description	า ร	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
8	08/05/12 Class of Tin	08/05/12 ne - Immedia	Su 6-7a ately Pre-emp	tible without notic	6-7a ce	S	:30	1	\$75.00	NM		
	Spots: # Ch			Time Description	<u>1</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 KM	BC Su 08, See MG		Su 6-7a		6-7a	:0	0			\$75.00	NM
	2 KM	IBC Su 08/		0 AM Su 6-7a		6-7a	:3	O FPK61H			\$150.00	NM
		MG for 8 M/G FO		M { UPGRADE 1	O LEVEL 2 }							
9	08/05/12 Class of Tin	08/05/12 ne - Immedia	News Wkr ately Pre-emp	d Sun 7	7-9am ce	S	:30	1	\$110.00	NM		
	Weeks:	Start Date 07/30/12	End Date 08/05/12	<u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$110.00						
				Time Description		Start/End Time		h Ad-ID			Rate	Type
	1 KM	IBC Su 08/	/05/12 7:5	5 AM News Wkn	d Sun	7-9am	:3	O FPK61H			\$110.00	NM
10	08/05/12 Class of Tin	08/05/12 ne - Immedia	This Week	With George SS	930-1030am	S	:30	1	\$125.00	NM		
	Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$125.00						
				Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 KM	BC Su 08	/05/12 10:2	8 AM This Week	With George Step	ohan (930-1030am	:3	O FPK61H			\$125.00	NM
11	07/31/12 Class of Tin	08/06/12 ne - Immedia	5pm News	tible without notic	5-530pm	11111	:30	5	\$350.00	NM		
	Weeks:		End Date	<u>MTWTFSS</u> - 1111	Spots/Week 4	Rate \$350.00						
	Spots: # Ch	<u>Day</u> Air	Date Air	Time Description	<u>1</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 KM	IBC Tu 07 See MG		5pm News	•	5-530pm	:0	0			\$350.00	NM
	6 KM		1.1 07/31	O PM 5pm News	LUR PRE-EMPT	5-530pm	:3	O FPK12H			\$550.00	NM
	2 KM	IBC W 08, See MG	/01/12	5pm News		5-530pm	:0	0			\$350.00	NM
	7 KM	IBC W 08/		9 PM 5pm News	i	5-530pm	:3	O FPK61H			\$550.00	NM
					.UR PRE-EMPT }							
		IBC Th 08, See MG	11.8	5pm News		5-530pm	:0	0			\$350.00	NM
	8 KM		1.3 08/02	5 PM 5pm News	.UR PRE-EMPT }	5-530pm	:3	O FPK61H			\$550.00	NM
	4 KM		/03/12	5pm News		5-530pm	:0	0			\$350.00	NM
	9 KM	IBC F 08, MG for 1	/03/12 5:2 1.4 08/03	2 PM 5pm News	.UR PRE-EMPT }	5-530pm	:3	O FPK61H			\$550.00	NM
	Weeks:	Start Date 08/06/12	End Date 08/12/12	MIWIFSS 1	Spots/Week 1	<u>Rate</u> \$375.00						
	Spots: # Ch	<u>Day</u> Air	Date Air	Time Description	<u>1</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	5 KM	IBC M 08, See MG	/06/12 11.10	5pm News	1	5-530pm	:0	0			\$375.00	NM
	10 KM	MG for 1	1.5 08/06	9 PM 5pm News	E TO LEVEL 2 RA	5-530pm TE }	:3	O FPK61H			\$550.00	NM
4.0	07/04/40			•		•	00		#050.00	NIN 4		
12	07/31/12 Class of Tin	08/03/12 ne - Pre-emp	6pm News otible with noti		6-630pm	- 1111	:30	4	\$650.00	NM		

Rate

\$650.00

Spots/Week

MTWTFSS

Send Payment To:



Invoice #	Invoice Date	Invoice Month	Invoice Period
937228-1	08/12/12	August 2012	07/30/12 - 08/06/12

Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	7/31/12 - 8/6/12	7/31/12 - 8/6/12

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Payment Terms 30 Days

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
12 07/31/12 Class of T	08/03/12 ime - Pre-emp	6pm News	6-630pm	-1111	:30	4	\$650.00	NM	
Spots: # C	h Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 K	MBC Tu 07/	31/12 6:23 PM 6pm	News	6-630pm	:3	O FPK12H			\$650.00 NM
2 K	MBC W 08/	01/12 6:25 PM 6pm	News	6-630pm	:3	O FPK61H			\$650.00 NM
3 K	MBC Th 08/	02/12 6:26 PM 6pm	News	6-630pm	:3	O FPK61H			\$650.00 NM
4 K	MBC F 08/	03/12 6:22 PM 6pm	News	6-630pm	:3	O FPK61H			\$650.00 NM
13 08/04/12 Class of T	08/04/12 ime - Immedia	5pm News Saturday itely Pre-emptible withou	5-530pm It notice	S-	:30	1	\$100.00	NM	
Weeks:	Start Date 07/30/12	End Date 08/05/12 MTWTFSSS-	Spots/Week 1	Rate \$100.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription_	Start/End Time	Lengt	th Ad-ID			Rate Type
1 K	MBC Sa 08/	04/12 5:08 PM 5pm	News Saturday	5-530pm	:3	O FPK61H			\$100.00 NM
14 08/04/12 Class of T	08/04/12 ime - Pre-emp	6pm News Saturday	6-7pm	S-	:30	1	\$325.00	NM	
Weeks:	Start Date 07/30/12	End Date 08/05/12 MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: <u>#</u> C	h <u>Day Air</u>	Date Air Time Desc	ription_	Start/End Time	Lengt	th Ad-ID			Rate Type
1 K	MBC Sa 08/	04/12 6:43 PM 6pm	News Saturday	6-7pm	:3	O FPK61H			\$325.00 NM
15 08/05/12 Class of T	08/05/12 ime - Pre-emp	5pm News Sunday stible with notice	5-6pm	S	:30	1	\$275.00	NM	
Weeks:	Start Date 07/30/12	End Date 08/05/12 MTWTFSSS	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 K	MBC Su 08/	05/12 5:38 PM 5pm	News Sunday	5-6pm	:3	O FPK61H			\$275.00 NM
				Total Spots	;	33			

Gross Total \$11,110.00

Agency Commission \$1,666.50

Net Amount Due \$9,443.50